LOSS PREVENTION & EXCEPTION-BASED REPORTING FOR SHOPIFY MERCHANTS

APPRISS® RETAIL

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shopify

Uncover the root causes of retail shrink. Detect internal fraud. Act fast—before losses escalate.

Appriss® Secure, now available as an official Shopify partner app, delivers AI-driven Exception Analytics to help reveal the patterns behind loss. Trusted by 60+ of the top 100 U.S. merchants, Appriss Retail protects 40% of all U.S. omnichannel transactions. Secure helps merchants detect theft, policy violations, and inefficiencies hidden in everyday operations before it impacts the bottom line.

Retailers face growing challenges and fewer resources. Secure helps you work smarter by analyzing associate behavior, inventory movement, and transaction patterns to surface risks tied to people, products, places, or processes. The result: faster insights, confident decisions, and a more streamlined loss prevention strategy.

Secure Delivers

10% LOWER SHRINK

13% LOWER PROMO EXPENSE

6x ROI

Purpose-Built for Loss Prevention

Secure gives you a complete view of your business, eliminating the guesswork from identifying fraud, abuse, waste, and operational breakdowns. No more manual digging through data. Just clear, actionable insights.

Key Benefits

Proactive Protection
Identify issues early through actionable alerts — helping reduce losses and enhance process compliance through focused coaching.

End-to-End Visibility
Understand what's driving retail shrink[1] and sales reducing activities with associate, SKU-level and store-level insights.

Seamless Shopify Integration
Quick setup with your Shopify POS and commerce environment—no heavy lifting required.
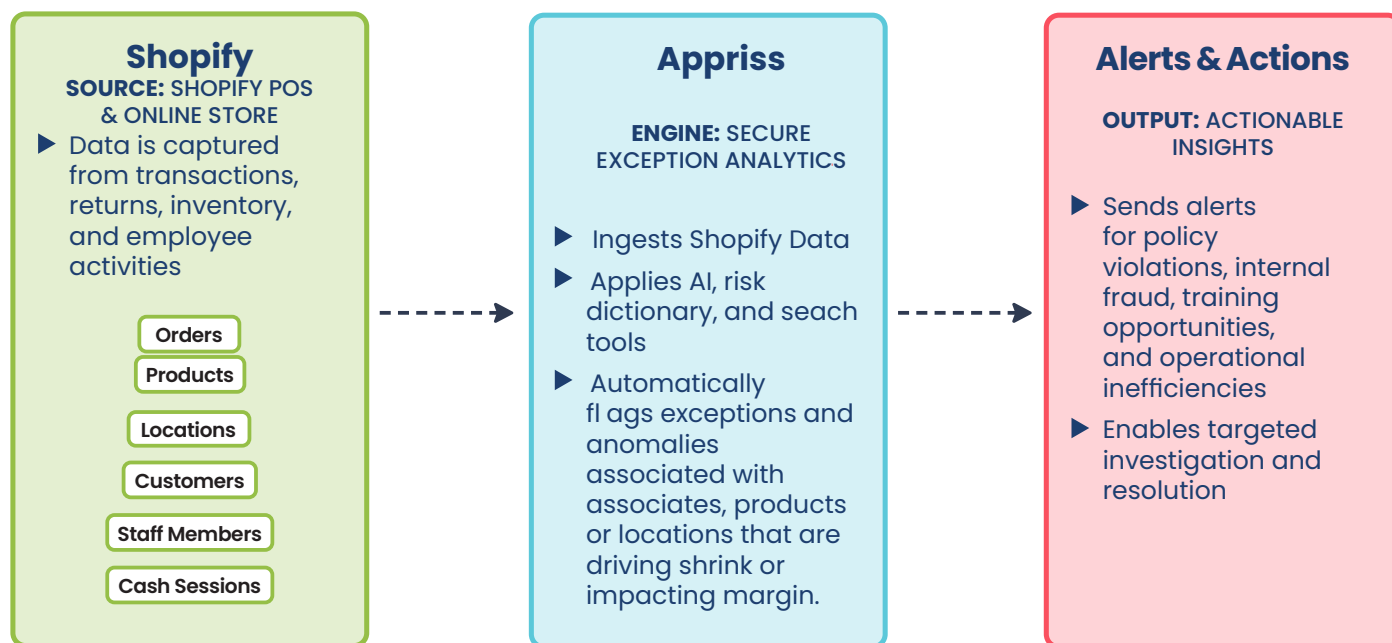
Available now in the Shopify App Store: The <u>Exception Analytics</u> app, powered by Appriss Secure

[1] <u>What Is Retail Shrink? How To Identify and Prevention Tips</u>

Seamless Integration. Built to protect your bottom line.

Better Together: Shopify + Appriss

✓ Detect fraud, loss, waste, and close process gaps

✓ Scales with your business

✓ Designed to integrate with minimal disruption to existing workflows.

Shopify
SOURCE: SHOPIFY POS & ONLINE STORE

▶ Data is captured from transactions, returns, inventory, and employee activities

- Orders
- Products
- Locations
- Customers
- Staff Members
- Cash Sessions

Appriss
ENGINE: SECURE EXCEPTION ANALYTICS

▶ Ingests Shopify Data

▶ Applies AI, risk dictionary, and seach tools

▶ Automatically fl ags exceptions and anomalies associated with associates, products or locations that are driving shrink or impacting margin.

Alerts & Actions
OUTPUT: ACTIONABLE INSIGHTS

▶ Sends alerts for policy violations, internal fraud, training opportunities, and operational inefficiencies

▶ Enables targeted investigation and resolution

Detect fraud and fix process gaps

Uses exception-based reporting to help uncover theft, policy violations, and operational inefficiencies.

Stop profit drain fast

Identify and address loss caused by people, policies, processes, and products— before it impacts your bottom line.

Minimal setup and scalability

Integrates seamlessly with Shopify POS and current commerce engines.

Appriss Retail provides retailers with protection against fraud and abuse for every transaction, no matter where it happens. With more than 20 years of retail data science expertise and experience, we've built a collective, omnichannel intelligence platform that is trusted by over 60 of the top 100 U.S. retailers, covering one-third of all U.S. omnichannel sales across 150,000 locations. Globally, Appriss Retail reaches 45 countries across six continents. The company provides relevant, actionable, and profitable collective intelligence to retail operations, finance, marketing, and loss prevention teams. Appriss Retail's performance-improvement solutions yield measurable results with a significant return on investment. For more information about Appriss Retail, visit apprissretail.com or our Linkedin page

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