

Appriss[®] Engage Returns & Claims Authorization

Strike the right balance—protect margins while maintaining customer trust across stores, websites, and call centers. Advanced analytics and AI deliver real-time insights and actions to reduce returns.

Trusted by **60+** of the **top 100 retailers**

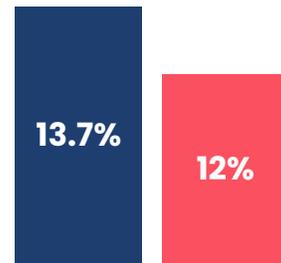
Appriss Engage helps reduce returns and stop fraud in real-time.

It analyzes transactions across every channel and instantly recommends whether to approve, warn, or deny—so your team can act with confidence.

With Engage, you can:

1. Keep trusted customers coming back
2. Stop fraud and abuse with data
3. Eliminate friction in employee and call center decisions

Return rate improvement



With Appriss Retail

Putting hundreds of millions back where it belongs: the bottom line.

| | Return Rate |  | Impact |
|---|--------------|---|---------------------|
|  Department Store | 10.7% | 8.8% | \$944M Saved |
|  Sporting Goods | 9.6% | 7.6% | \$260M Saved |
|  Home Improvement | 15.2% | 12.9% | \$294M Saved |

How It Works

The Appriss Linking System unifies store, online, and call center data to give retailers a complete, customer-level view of risk and opportunity—helping stop fraud, optimize returns, and protect profits.



Appriss Retail provides operations intelligence that connects returns, shrink, and incident insights—giving retailers a complete view of risk and profit opportunities to drive smarter decisions, protect margins, and build loyalty across every channel. Learn more at apprissretail.com | Privacy & Security: [Docs](#) | [Trust Portal](#) | contactus@apprissretail.com