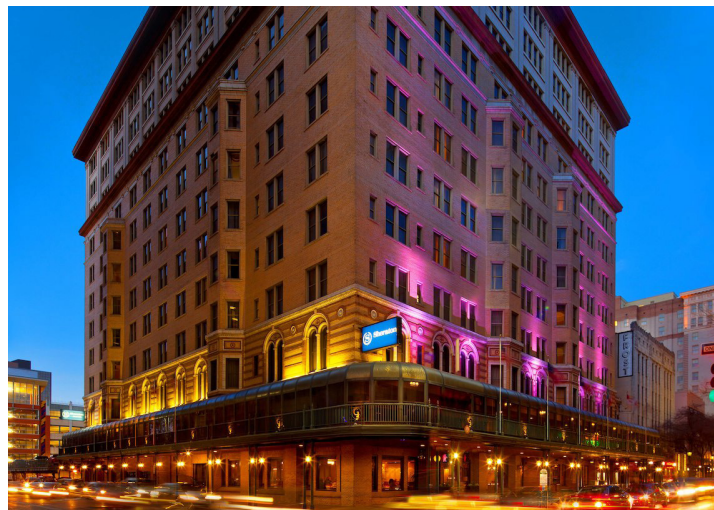




February 25-27, 2019  
San Antonio, Texas, USA

# APPRISS RETAIL USER CONFERENCE AGENDA

**SHERATON GUNTER HOTEL**  
205 East Houston Street • San Antonio, Texas, USA





- All presentations are in the Crystal Ballroom unless otherwise indicated.
- All events except for meals are on the second floor.

## Monday, February 25

<b>16:30-19:30</b>	Registration, Magnolia Ballroom
<b>18:00-19:30</b>	Welcome Cocktail Reception, Magnolia Ballroom/Gunter Terrace

## Tuesday, February 26

<b>07:30-17:00</b>	Registration, Crystal Ballroom Foyer
<b>08:00-08:55</b>	Breakfast buffet available, Robert Johnson Ballroom
<b>09:00-09:45</b>	Welcome and Product Roadmap from Appriss Retail SVP Products Nathan Smith and Vice President Client Services Corey Adams
<b>10:00-10:45</b>	"When High Return Volume and High Service Are the Norm" Paul Menzer and Bob Bratcher, Advance Auto Parts
<b>11:00-12:00</b>	"The Future of Analytics" Chief Data Scientist David Speights, PhD, Appriss Retail
<b>12:00-13:00</b>	Lunch, Robert Johnson Ballroom
<b>13:15-15:00</b>	Product Breakout Session – Crystal Ballroom; Executive Breakout Session – Bluebonnet Ballroom
<b>15:15-16:00</b>	"The Ecommerce Connection" Jake Gillette, Dick's Sporting Goods
<b>16:15-17:00</b>	"Managing an LP Intelligence Platform" Frank Honey, Gap, Inc.
<b>17:00-18:45</b>	Free time on your own
<b>18:45</b>	Meet in the lobby to walk to Saltgrass Steakhouse, 502 River Walk St.
<b>19:00-21:00</b>	Cocktails and sit-down dinner at Saltgrass Steakhouse
<b>21:00-?</b>	Return to the hotel or enjoy the River Walk entertainment area

## Wednesday, February 27

<b>08:00-09:00</b>	Breakfast buffet available, Robert Johnson Ballroom
<b>09:15-10:00</b>	"Satisfying Customers and Controlling Shrink with Verify" Jennifer Kajzer, Michaels
<b>10:15-11:00</b>	"The Benefits of Secure 5" Sr. Dir. Technical Sales Shannon Stilwell, Appriss Retail
<b>11:15-12:00</b>	"Signed, Sealed, and Delivered with Secure" Jason Smith, Hallmark
<b>12:00-13:00</b>	Lunch, Robert Johnson Ballroom
<b>13:15-14:00</b>	"GDPR Implications for Appriss Retail Solutions" VP Security and Compliance Ray Kelly, Appriss Retail
<b>14:15-15:30</b>	Breakout Sessions, Crystal and Bluebonnet Ballrooms
<b>15:45-16:15</b>	Closing comments and leave for the airport





## Airports

San Antonio International Airport (SAT) is about 15 minutes by car from the Sheraton Gunter Hotel. The hotel does not offer shuttle services. A taxi costs approximately \$25, and an Uber costs about \$18.

## Badges

Your badge is your admission to all sessions, events, and hosted meals. Pick up your badge at the registration table on the second floor of the hotel before the Welcome Reception on Monday or the sessions on Tuesday.

## Meals & Breaks at the Hotel

Breakfast on Tuesday and Wednesday is available in the Robert Johnson Ballroom on the first floor. You may enjoy breakfast any time between 8:00 AM and 9:00 AM. There is no formal schedule for this meal.

Fifteen-minute breaks occur after every presentation. You are welcome to step into the foyer and enjoy complementary beverages.

Lunch on Tuesday and Wednesday will be served sit-down style in the Robert Johnson Ballroom on the first floor.

## Tuesday Dinner Event, Saltgrass Steakhouse

Get a true taste of Texas at the Saltgrass Steakhouse where they're serving up steaks, seafood, chicken, and ribs. This restaurant's terrace overlooks the famous River Walk district, perfect for after-hours entertainment. Dress is smart casual—jeans and cowboy boots welcome. Saltgrass Steakhouse is at 502 River Walk St.

**Gather in the lobby at 6:45 PM.** We will walk to the Saltgrass which is only a quarter mile (0.5 km) from the hotel. If you are unable to walk that distance, please notify Carrie Cassidy at +1 440 773 8940 and alternative arrangements will be made for you.

## Meeting Rooms

All meeting rooms are on the second floor of the hotel. The main meeting room is composed of the Crystal and Yellow Rose Ballrooms. The breakout meeting room is next door in Bluebonnet.

## Parking

If you booked within our room block, then you will receive a 50% discount on valet parking.

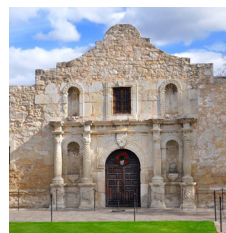
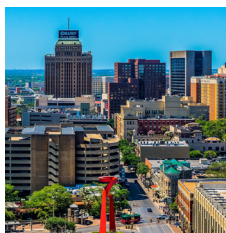
## Wi-Fi

Wi-Fi is complementary in your guest room as well as the meeting room. Your password was provided at check-in.

## Thank You to Our Presenters

- Paul Menzer and Bob Bratcher, Advance Auto Parts
- Jake Gillette, Dick's Sporting Goods
- Frank Honey, GAP
- Jason Smith, Hallmark
- Jennifer Kajzer, Michaels

*Contact your customer services representative if you would like to speak at an upcoming conference.*



## Extend Your Stay

San Antonio offers several additional entertainment and historic options to enjoy if you extend your stay.

- Arrive early and attend the annual Stock Show and Rodeo February 7-24.
- Take a tour on a Go Rio riverboat or use their water taxi service (fares required).
- Visit the Alamo war memorial from 1836 just .3 miles from the hotel. The grounds are open for self-guided tours until 5:00 PM daily.
- Go beyond the Alamo and explore Spanish mission architecture and history with a guided tour of the San Antonio Mission Trail.
- The Texas Ranger Museum, honoring the protectors of settlers in Texas, is just a couple of blocks down the street from the Gunter Hotel.
- Many locations claim to be haunted; take a ghost tour and watch for specters.
- Enjoy a day at an amusement park: Six Flags Fiesta Texas is open weekends in February.

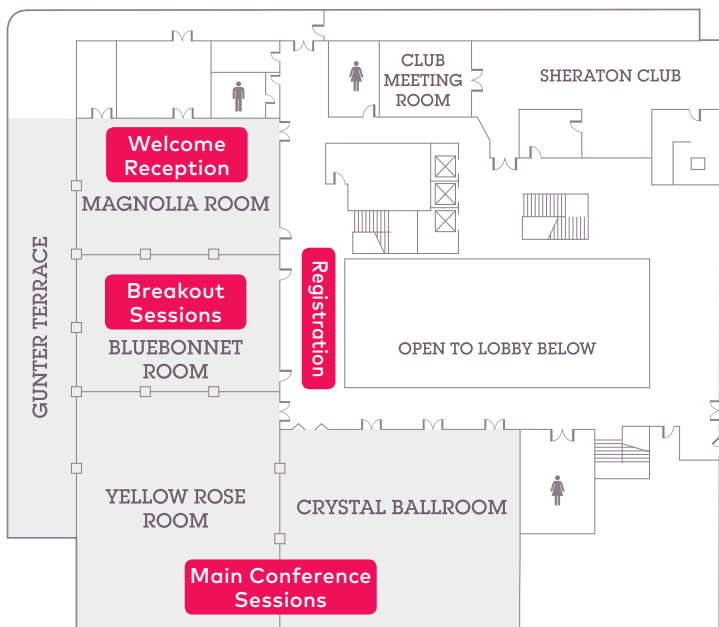


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## SHERATON GUNTER MEETING ROOM MAP

### SECOND FLOOR



### LOBBY LEVEL

